



## Privacy Policy

WRXForce LLC

Effective Date: February 20, 2026

Last Updated: February 20, 2026

### 1) Introduction

This Privacy Policy describes how WRXForce LLC (“WRXForce,” “we,” “us,” or “our”) collects, uses, discloses, and safeguards personal information in connection with our websites, landing pages, forms, advertisements, emails, and other online services (collectively, the “Services”). By accessing the Services or providing information to us, you acknowledge this Policy.

### 2) Scope & Definitions

- **Personal Information** means information that identifies, relates to, describes, or could reasonably be linked to a particular individual or household.
- **Processing** means any operation performed on Personal Information (collection, storage, use, disclosure, etc.).
- **Sensitive Personal Information** may include precise geolocation, account log-in with password, government identifiers, financial account numbers, health information, biometric identifiers, information about a person under age 16, and similar categories as defined by applicable law.
- **Consumer** means a natural person acting in a personal or household context (not in an employment or business-to-business context unless a law extends to such data).

### 3) Information We Collect

#### 3.1 Information You Provide

- Name, company, job title/role
- Email address, phone number
- Service interests, messages, and any information included in forms, emails, or calls
- Preferences for communications and marketing

### **3.2 Information Collected Automatically**

When you use the Services, we and our service providers may automatically collect:

- IP address, device and browser type, operating system, language, general location (e.g., city/region)
- Referring/exit pages, timestamps, pages viewed, clickstream and engagement data
- Unique identifiers and advertising IDs
- Log files and diagnostic information

### **3.3 Cookies & Similar Technologies**

We use cookies, pixels, tags, SDKs, and similar technologies to operate the Services, remember preferences, measure performance, and support advertising and retargeting. You can control cookies in your browser settings; some features may not function if certain cookies are disabled.

### **3.4 Information from Third Parties**

We may receive Personal Information from advertising and analytics partners, lead providers, publicly available sources, and social media platforms when you interact with our content or ads.

## **4) How We Use Personal Information**

We use Personal Information to:

- Respond to inquiries; provide quotes, demos, and services
- Operate, secure, repair, and improve the Services
- Perform analytics, measurement, testing, and reporting
- Conduct marketing and advertising, including audience creation and retargeting
- Prevent fraud and abuse; enforce terms; protect our rights and users
- Comply with legal obligations and maintain business records

We process Personal Information as disclosed here or at the time of collection, or as otherwise permitted by law.

## **5) Advertising & Analytics**

We work with platforms and vendors (who process data under their own privacy policies) such as Meta (Facebook/Instagram), Google (Ads/Analytics/YouTube), Microsoft (Advertising/Bing), LinkedIn, and TikTok. These platforms may set their own cookies or pixels and receive information (e.g., page views, conversions, hashed contact info) to measure ad performance and improve relevance. You can adjust ad preferences directly with each platform and manage cookies in your browser.

#### **6) Disclosures of Personal Information**

We do not sell Personal Information for monetary consideration. We may disclose Personal Information to:

- Service providers/processors (hosting, CRM, email/SMS delivery, analytics, security, payment, marketing support) under written obligations of confidentiality and data protection;
- Professional advisors (lawyers, accountants, auditors);
- Authorities or third parties as required by law or to protect rights, safety, and property;
- Successors/assignees in a corporate transaction (e.g., merger, acquisition, asset transfer) subject to protections consistent with this Policy.

#### **7) Sensitive Personal Information**

We do not seek to collect Sensitive Personal Information. If you voluntarily submit such information, we will process it only as reasonably necessary for the requested service, security, integrity, legal compliance, or as otherwise permitted by law. We do not use or disclose Sensitive Personal Information to infer characteristics.

#### **8) Children's Privacy**

The Services are not directed to individuals under 16. We do not knowingly collect Personal Information from children. If you believe a child provided information to us, please contact [Info@wrxforce.com](mailto:Info@wrxforce.com) so we can delete it.

#### **9) Data Security**

We implement reasonable administrative, technical, and physical safeguards designed to protect Personal Information from unauthorized access, disclosure, alteration, or destruction. No method of transmission or storage is completely secure.

#### **10) Data Retention**

We retain Personal Information for as long as necessary to fulfill the purposes described in this Policy, comply with legal obligations, resolve disputes, enforce agreements, and maintain appropriate business records. When no longer needed, data is deleted or de-identified using reasonable measures.

#### **11) Your Privacy Choices**

- **Email Marketing:** Unsubscribe using the link in our emails or contact us.
- **Cookies/Targeted Ads:** Manage cookies in your browser; adjust ad settings with the platforms listed above.
- **Global Privacy Control (GPC):** Where legally required, we treat a valid GPC signal as an opt-out of targeted advertising or “sharing” of Personal Information.
- **Do Not Sell/Share My Personal Information:** If applicable to your state, you may opt out by visiting /do-not-sell-share (or contacting us).
- **Limit Use of Sensitive Personal Information (CA):** If we ever process such data beyond permitted purposes, you may limit its use at /privacy-requests.

#### **12) U.S. State Privacy Rights (Comprehensive Laws)**

Depending on your state of residence, you may have rights to access, correct, delete, obtain a portable copy, and opt out of: (a) targeted advertising; (b) the “sale” or “sharing” of Personal Information; and (c) certain profiling. States with such laws include, for example, California, Colorado, Connecticut, Virginia, Utah, Oregon, Texas, Florida, Delaware, Montana, Tennessee, Iowa, and others with similar statutes.

#### **How to Exercise Your Rights**

- Submit a request at /privacy-requests or email [Info@wrxforce.com](mailto:Info@wrxforce.com) with “Privacy Request” in the subject line.
- We will verify your identity (and authority, if submitted by an authorized agent) using information reasonably necessary and proportionate to the request.
- We will respond within the time period required by applicable law.

#### **Appeals Process**

If we deny your request in whole or in part, you may appeal by replying to our decision or emailing [Info@wrxforce.com](mailto:Info@wrxforce.com) with “Privacy Request Appeal” in the subject line. We will review and respond within the period required by applicable law, and provide further recourse information where required.

## California-Specific Disclosures (CCPA/CPRA)

- **Notice at Collection:** We collect the categories of Personal Information described in Sections 3 and 5 for the purposes in Section 4.
- **Sale/Sharing:** We do not sell Personal Information for money. Certain disclosures for targeted advertising may be considered “sharing.” You can opt out via /do-not-sell-share or by using a compatible GPC signal.
- **Sensitive Personal Information:** We do not use or disclose Sensitive Personal Information for purposes requiring a right to limit under California law.
- **Authorized Agents:** You may use an authorized agent to submit requests, subject to verification of both you and the agent’s authority.
- **Non-discrimination:** We will not discriminate against you for exercising your rights.

Colorado/Connecticut/Virginia/Oregon/Texas/Florida/Delaware/Montana/Tennessee/Iowa, etc.

For residents of states with similar comprehensive privacy laws, we honor the rights listed above and provide the same request channels and appeals process. Where required, we recognize universal opt-out mechanisms (e.g., GPC) for targeted advertising opt-outs.

### 13) Do Not Track

Some browsers transmit “Do Not Track” signals. We currently do not respond to DNT signals. We do recognize GPC where mandated.

### 14) International Data Transfers

If you access the Services from outside the United States, your information may be transferred to and processed in the U.S. or other countries with different data protection laws. Where required, we implement appropriate safeguards for such transfers.

### 15) Third-Party Links

The Services may contain links to third-party websites or services. We are not responsible for their privacy practices. Review their policies for details.

### 16) Changes to This Policy

We may update this Policy periodically. The “Last Updated” date reflects the most recent changes. Material changes will be effective when posted unless otherwise stated.

### 17) Contact Us

**WRXForce LLC**

**Email: [Info@wrxforce.com](mailto:Info@wrxforce.com)**